

About us:

We are a non-profitmaking organisation with an associated charitable foundation.

The Forest is split into four very different Chases (North, South, East and West), each with a Ranger. We have a small fleet of off-road vehicles which are prominent in the local area (East Sussex & Kent). We struggle to fund new vehicles and rely heavily on sponsorship and trade discounts.

Our day to day activities include heathland and woodland conservation work, rural construction, livestock husbandry (Riggitt Galloway cattle, Hebridean sheep, Welsh & Exmoor ponies), emergency call-outs to people and animals in distress, road traffic collisions, vehicle recovery and forest fires.

About our visitors:

The Forest is a commutable distance to London (40miles) and Gatwick (16miles) and the area itself is very affluent. The majority of our visitors are local people who visit frequently by car, many with dogs and family.



Ashdown Forest will endeavour to work in partnership with local, national and international organisations to identify opportunities for sponsorship that will be of mutual benefit and to encourage corporate supporters to integrate environmental considerations into their business strategy.

How to contact us:

Address:

**The Ashdown Forest Centre,
Coleman's Hatch Road,
Wych Cross,
Forest Row,
East Sussex,
RH18 5JP**

Phone:

**+44 (0)1342 823583
(Monday to Friday)**

E-mail:

conservators@ashdownforest.org

Website:

www.ashdownforest.org



Ashdown Forest

Ashdown Forest is a unique and very special place for residents, local communities and visitors. The Forest is one of the largest areas of lowland heathland in southern England, with 6,500 acres of rare, protected heathland and woodland, paths, rides and trails, hidden gardens, waterfalls, streams and magnificent views to the North and South Downs. It has great sunsets and transforms with every season.

Ashdown Forest is internationally known as the home of Winnie-the-Pooh. It is estimated that there are 1.5 million visitors to Ashdown Forest every year. Our regular visitors come from as far afield as Brighton, Eastbourne, South London and Tunbridge Wells.



Why do we need your help?

We are a non-profit making organisation that receives limited funding from the government and relies heavily on donations from the general public and corporations.

Access to the Forest is free for all, so it is difficult to garner enough funding to keep the operation supported, while conserving the Forest as an area of outstanding natural beauty.

Corporate Sponsorship is the perfect opportunity to become involved with Ashdown Forest and our local community.

Businesses can contribute to their corporate social responsibility and support this community asset.

Corporate Social & Environmental Responsibility

If your organisation is interested in providing financial support for environmental causes and helping environmental philanthropy, you might consider adopting Ashdown Forest as your “**Good Cause of the Year**”.

There are opportunities to sponsor:

- **The Ashdown Forest ranger vehicles**
- **The Forest car parks**
- **Communications equipment**
- **Volunteer uniform and equipment**
- **The Education Programme**
- **Our Grazing Programme**
- **IT Infrastructure**
- **Areas of Woodland**
- **Our Forest Centre events**

9 out of 10 customers expect businesses to be socially responsible and to give back to their community.

A partnership with Ashdown Forest is a two-way street. Your organisation will receive valuable exposure, plenty of publicity and the appreciation of our Forest supporters.

It is the perfect opportunity to align our environmental brand with your corporate values and goals.

Supporting Ashdown Forest is also a chance to mitigate negative impacts (CO2 emissions) and improve the environment for future generations.

Filming

We have previously issued filming permits to Land Rover and BMW for publications in the Far East.

Disney has filmed here for mainstream movies, and we have also been a location used in Colditz, The Four Feathers, Flyboys, and Band of Brothers.

Hopefully the photographs on our webpage will give you an idea:

<http://www.ashdownforest.org/enjoy/CommercialFilming.php>

Corporate Volunteers

Much of our conservation and habitat management work is carried out by our staff and contractors. However, we also call upon the help of volunteers from local businesses.

A volunteering day on the Forest is a change of scene and a great team building activity. A group of 15 volunteers can achieve a huge amount in 5 hours.

Wildlife conservation activities include tasks such as coppicing woodland, clearing pine, birch and gorse scrub, and removing invasive species like rhododendron and Himalayan balsam. These are all important ways of working to improve the habitat condition and retain the huge biodiversity of the site.